

**MBA**  
**Masters of Business Administration**

**Program Handbook**  
**2014 - 2015**

**Richard Stockton College of New Jersey**  
**School of Business**

The policies and procedures in this Manual have been developed by the Business faculty at The Richard Stockton College of New Jersey. This Manual is to be used in addition to *Stockton Bulletin*.

This Manual is designed to assist you in understanding program expectations. The faculty hope it proves to be a helpful resource during your enrollment in the MBA program. Every effort has been made to provide accurate information in this Manual.

It is your responsibility to be knowledgeable about information covered in this Manual, in the College Bulletin, and on the College website. If you have any questions, please contact the Director. Be sure to keep this Manual as a reference throughout your enrollment in the MBA program.

## **Welcome to our current and prospective MBA students**

Business is constantly changing. That is why the MBA at Stockton focuses on students mastering today, the skills and knowledge that they can use now and in the future. The program prepares students for professional careers in business. The program is designed for individuals seeking to expand their skills in the areas of modern management, accounting, marketing, and finance. In the past, our graduates have used what they have learned to obtain promotions, change careers, expand existing enterprises including entrepreneurial businesses, and to start new ones.

The Richard Stockton College of New Jersey offers an MBA program that is rigorous, marketable, affordable, and close to home. Our small classes (no more than 20 - 25 students) meet once a week, in the evening on our main campus in Galloway. The classes are taught by our full-time faculty or by professionals with extensive experience in their respective fields. Ninety-five percent of the faculty at Stockton hold terminal degrees in their disciplines. Graduates consistently praise the high quality of instruction from our faculty who draw on their professional and business backgrounds to enrich their courses. One of the goals of the program is to help students develop critical thinking skills and to provide them with an expanded awareness of the complex political, social and economic environments within which all organizations and individuals must function.

”Master today at Stockton what you will use tomorrow” is a concise description of our educational philosophy. To apply for admission to our program, please contact the Graduate Admissions Office at 609-626-3640.

To experience what we offer, you can enroll in a maximum of two courses as a non-matriculated student.

Gurprit S. Chhatwal, Ph.D.  
Associate Professor of Business Studies, and  
Director, MBA Program, Richard Stockton College of New Jersey

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## INTRODUCTION

The Master of Business Administration (MBA) program prepares students for professional careers in business. One of the principal goals of the program is to help students develop critical thinking skills and to provide them with an expanded awareness of the complex political, social and economic environments within which all organizations and individuals must function. Excellent written and oral presentation skills are stressed in this program. The program is aimed at persons with business backgrounds and to those seeking career changes.

## MISSION

Consistent with the mission of the undergraduate business studies program and of the college – the MBA program helps students enhance the skills they need for leadership and full participation in a constantly changing and multi-faceted business community.

*The philosophy of our MBA program is to have the students learn and master today what they will use now and in the future. We prepare our students to become leaders and decision makers for their organizations in an ever changing business environment. Our emphasis is on “learning how to learn, and how to think” so as to foster lifelong learning. We strive to provide an environment in which our students acquire the knowledge and skills necessary to apply theoretical knowledge in business. Our primary commitment is to outstanding instruction, with applied research and service to the community and profession as integral components of this mission.*

We view the mission statement as a living document to be reviewed regularly as warranted through continuing communication with all stakeholders

## MBA LEARNING GOALS

The faculty have adopted the following learning goals for the MBA program:

**Management Specific Knowledge & its Application Goal:** Graduates will understand, be able to apply, and will work toward integrating and evaluating:

- a. Basic knowledge of management, marketing, Information technology, finance, business operations, accounting, business law, and strategic management
- b. The unique contributions made by diversity in organizations
- c. Perspectives and techniques of strategic thinking for management in organizations

**Critical Thinking Goal:** Graduates will

- a. Evaluate, integrate, and synthesize management information
- b. Frame organizational problems from a variety of functional and stakeholder perspectives in an integrative and interdisciplinary manner
- c. Evaluate and select appropriate models, methodologies and technologies for effective problem solving under all conditions
- d. Think strategically about the organization in a global, economic, environmental, political, ethical, legal and/or regulatory context

**Professional Conduct Goal:** Graduates will be able to -

- a. Deliver professional individual and/or team oral and written reports utilizing state of the art technology
- b. Understand the importance of life-long professional learning and development

## **.ADMISSION TO THE PROGRAM**

### **Requirements**

Students may apply for admission to the MBA Program through the School of Graduate and Continuing Studies. In order to enroll in the MBA program, students must have a baccalaureate degree from a regionally-accredited college or university and have graduated with a cumulative GPA of 3.0 or higher. In addition, students must take the Graduate Management Admission Test (GMAT) and have their scores sent to the Director of the MBA Program.

Students have the option to enroll for a maximum of two courses on a nonmatriculated basis prior to formal admission into the program. Performance as a nonmatriculated student does not guarantee admission to the program.

### **Direct Entry**

Recent Richard Stockton College of NJ graduates who satisfy all undergraduate prerequisites and have a cumulative GPA of 3.5 or higher may apply for direct admission into the MBA program. "Recent" is defined as on schedule to start the MBA program within 12 months of receiving the undergraduate degree.

### **Entry Through B.A. – B.S. / MBA Dual Degree Program**

An accelerated option for well qualified Stockton Business Studies Majors is available where students may obtain an undergraduate degree – B.A. or B.S. and an MBA in as little as five years. This program provides a mechanism to obtain dual degrees without compromising general studies or business studies requirements, and through a required internship also obtain real-world business exposure.

Entry into the accelerated dual degree program:

Freshmen – High school seniors interested in a business major who are in the top 20% of their high school class, and have a minimum SAT score of *1100 (Verbal and Quantitative)* will be considered for early conditional admission into the joint degree program. They will be issued letters of acceptance to the Richard Stockton college of New Jersey as undergraduate students and given conditional admission to the dual degree program. These students must have a minimum GPA of 3.2 at the end of the first semester of their Junior year to maintain eligibility in this program.

Juniors and transfer students - Students interested in the dual degree program shall formally apply for acceptance during the second semester of their junior year (or earlier if they have successfully completed all business core requirements except Business Law and Business Strategy & Policy). These students must have an overall minimum GPA of 3.2. The Graduate

Management Aptitude Test (GMAT) will be waived for students in this program. All requirements including distribution of courses, grades and overall GPAs will remain as stated under current rules for the B.A. or B.S. and the MBA.

### **MBA PREREQUISITES**

All students in the MBA program must meet prerequisite requirements that are essential preparation for advanced study in business. Students with an undergraduate degree in business from an accredited institution of higher education likely will have met this requirement. Students with non-business undergraduate degrees from any college or university, including Stockton are expected to have covered the following topical areas in their undergraduate course work:

- Principles of Accounting (Financial and Managerial)
- Principles of Finance
- Quantitative Methods
- Statistics
- Principles of Economics (Macro and Microeconomics)
- Operations Management (creation of goods and services)
- Marketing Principles
- Management Principles

Students who have not completed all of the above courses may satisfy the prerequisite requirements by completing the undergraduate course(s) at Stockton or by completing an equivalent course (or courses) approved by the graduate director.

### **TRANSFER CREDITS**

Students who have received credit for graduate study in business at another college or university may receive transfer credit for a maximum of 6 graduate-level credit hours (two courses) if those courses correspond to courses at Stockton College and if the student earned a grade of B or better. Students must formally apply to the Graduate Director in writing to request transfer credits, preferably at the time of the admission application but no later than the first semester of matriculated study. At a minimum, the student requesting transfer credits must provide a catalog description of the course. Copies of course syllabi, a description of course content and the textbook used would help with this process. MBA Students will not receive transfer credit for non-business graduate courses.

### **PROGRAM ORGANIZATION**

The program offers students an opportunity to earn a Master's degree in Business Administration requiring 33-51 semester hours (11-17 courses) depending on the student's undergraduate business preparation.

## **PROGRAM OF STUDY: MBA**

The MBA program involves:

Foundation Requirements (0-5 courses),  
Core Requirements (up to 7 courses),  
Electives (a minimum of 4 courses), and a  
Capstone Requirement (1 course).

Each requirement is described below. The minimum number of courses to fulfill the MBA requirement is 11 (33 credits), which requires an undergraduate degree in business from an accredited school which included a business law course.

### **Foundation Requirements**

For a student with previous undergraduate business courses or degree from an accredited institution of higher education, the foundation requirement is normally fulfilled by previous coursework. The following topical areas in undergraduate course work can be used to fulfill the foundation requirements:

Principles of Accounting (Financial and Managerial)  
Principles of Finance  
Quantitative Methods  
Statistics  
Principles of Economics (Macro and Microeconomics)  
Operations Management (creation of goods and services)  
Introduction to Marketing  
Introduction to Management

Upon acceptance into the MBA program, the MBA director will work with each student to determine which foundation requirements have been fulfilled by prior coursework. Students with no prior course work in business or business related topics will be expected to complete some or all of the five foundation courses. These foundation courses are intended to provide those with undergraduate majors in non-business fields the essential preparation needed for advanced study in business.

***The foundation courses (waived for those with Business baccalaureate degrees) are:***

BSNS 5005 Foundations of Marketing  
BSNS 5010 Foundations of Quantitative and Statistical Methods  
BSNS 5015 Foundations of Accounting and Finance  
BSNS 5020 Foundations of Management and Operations Management  
BSNS 5025 Foundations of Economics

### **Core Courses Requirements**

The required MBA core courses are:

BSNS 5205 Accounting Performance, Control and Analysis\*  
BSNS 5215 Management: Theory Practice & Vision\*\*  
BSNS 5220 Applied Marketing Management\*



BSNS 5225 Applied Financial Analysis\*  
BSNS 5230 Managerial Decision Making Tools  
BSNS 5345 Information Systems & Strategies for Business  
PLAW 5305 Selected Topics in Legal Environment of Business\*\*\*

NOTES:

\* Not open to students with 12 or more hours for undergraduate course work in the respective subject areas. An additional elective will be required for each course not taken due to this rule. If a course is deemed “not open” to a student but is taken anyway, it will **not count** towards graduation.

\*\* This course is not required for students with 12 or more hours of undergraduate course work in management; an additional elective is required if this course is not taken. However, students with a strong management background may still choose to take this course as an elective.

\*\*\* This course is not required for students with an undergraduate business law course (No additional elective required for this waiver). However, students with a undergraduate business law courses may still choose to take this course as an elective.

Students may request to substitute an additional elective in lieu of one of the core courses if they can provide evidence of proficiency in the core area.

**Elective Requirements**

MBA students take a minimum of 4 MBA electives. Excluding any foundation requirements, MBA students are normally required to complete a minimum of 12 graduate courses (36 credits) to receive an MBA. The exception is for students who have met the requirement for business law at the undergraduate level, in which case successful completion of a minimum of 11 graduate courses (33 credits) is required.

Examples of electives offered within the past five years include:

***Elective courses - Students choose from the following:***

ACCT 5312 Taxation of Individuals  
ACCT 5313 Taxation of Corporations, Partnerships and Trusts  
ACCT 5405 Accounting Information Systems  
BSNS 5310 Management Issues in the Hospitality Industry  
BSNS 5340 Understanding Corporate Fraud  
BSNS 5341 Business Plans & Forecasts  
BSNS 5346 New Ventures  
FINA 5305 Financial Statement Analysis  
FINA 5310 Bankruptcy - Restructuring  
FINA 5330 Capital Markets, Investments and Financial Institutions  
FINA 5340 Portfolio Management  
HTMS 5310 Management Issues in Hospitality  
MGMT 5325 Practical Business Ethics (cross-listed with MKTG 5325)  
MGMT 5380 E-Commerce

MGMT 5410 Critical Issues in Human Resource Management  
MTKG 5325 Practical Business Ethics (cross-listed with MGMT 5325)  
MKTG 5340 Marketing Commercial and Social Media

Several electives are offered each term, and special topics and/or new courses are often developed to cover new and evolving business topics. In addition, to allow students to pursue their own interests, MBA students with the approval of the MBA Director may take up to two courses from other Stockton graduate programs and/or pursue independent studies. Students also have the option to enroll in an independent study with the approval of the Graduate Director.

### **Capstone Requirement**

The capstone course is:  
BSNS 5505 Capstone: Business Strategy and Policy

Students are required to complete the capstone course. They may take the capstone course when all courses in the Core have been successfully completed and have an overall GPA of 3.0 or better. A research project can be substituted for the capstone course with the permission of the advisor.

### **Additional Degree Requirements**

Students must have a minimum GPA of 3.0 in the program of study prescribed below and may have no more than one “C” or lower on the transcript. Students may retake courses to improve their grades. (Note: Each attempt is counted in calculating the student’s GPA.)

**MASTER OF BUSINESS ADMINISTRATION (MBA)  
CURRICULUM WORKSHEET**  
**Academic Year Fall 2014 - Spring 2015**  
**Students must complete a minimum of 33 graduate credits (5100 or above)**  
Fall 2014 - Spring 2015

**UNDERGRADUATE PREREQUISITE COURSE CHECKLIST**

<b>Check if credit received</b>	√		√
Financial Accounting		Operations Management	
Introduction to Financial Management		Marketing Principles	
Quantitative Business Methods		Introduction to Management	
Statistics		Business Law/Legal Environment	
Macro and Microeconomics			

Above requirements can be met by successful completion of corresponding undergraduate courses, by the submission of portfolios documenting a proficiency level of skill and knowledge gained through work experience, or by completing the appropriate Foundation course(s) listed below

**Foundation Courses**

**Courses designed for students who do not satisfy the above prerequisites  
These courses are not included in the minimum 33 credit hours required**

BSNS 5005 Foundations of Marketing	(3)	BSNS 5020 Foundations of Mgmt & Opns Mgmt	(3)
BSNS 5015 Foundations of ACCT & FINA	(3)	BSNS 5010 Foundations of Quant & Stat Methods	(3)
BSNS 5025 Foundations of Economics	(3)		

**MBA COMMON CORE COURSES AND CAPSTONE**

**The common core is composed of seven courses  
(PLAW 5305 is only required if Business Law was not taken as an undergraduate)**

BSNS 5205 Accounting Analysis for Managers**	(3)	BSNS 5230 Managerial Decision Making Tools Prereq. BSNS 5010 or BSNS 2110	(3)
BSNS 5215 Mgmt: Theory, Practice & Vision Prereq. BSNS 5020 or MGMT 3110	(3)	BSNS 5345 Information Systems & Strategies for Business	(3)
BSNS 5220 Applied Marketing Management** Prereq. BSNS 5005 or MKTG 3110	(3)	PLAW 5305 Selected Topics in Legal Environment of Business*	(3)
BSNS 5225 Applied Financial Analysis** Prereq. BSNS 5015 or FINA 3110	(3)	Environments Prereq. BSNS 5205, BSNS 5215, BSNS 5220, BSNS 5225, BSNS 5230 or POI	(3)

**MBA ELECTIVES**

**Students will choose a minimum of four electives from among the following acronyms: ACCT, BSNS, ECON, FINA, MGMT, MKTG, or PLAW. With prior permission of your preceptor, students may also take up to two graduate courses from other Stockton programs.**

MBA Elective	(3)	MBA Elective	(3)
MBA Elective	(3)	MBA Elective	(3)

\*Waived for students with an undergraduate business law course (No additional elective required for this waiver)

\*\***Not open** to students with 12 or more hours of undergraduate coursework in respective areas. (Student must take an additional elective course for each foundation course not taken)

If a course is deemed "not open" to a student but is taken anyway, it will not count towards graduation.

It is important that consult with your preceptor on a regular basis throughout the year, not just at the time of registration.

## PROGRAM DISTINCTION

MBA candidates for graduation may apply for an MBA degree with Program Distinction following these guidelines:

1. The candidate should have a GPA of 3.9 or better.
2. The candidate should submit an application essay with an accompanying portfolio of writings. The application essay should be between 200-400 words setting forth the applicant's justifications for receipt of the MBA degree with Program Distinction. Discussion in the essay should be supported with a portfolio of at least two, but no more than three, written projects completed by the applicant for any of the MBA courses taken at Stockton College. The writings can include, but are not limited to, essay examinations or course term papers. Applicants may also include in the essay a discussion of any relevant activities undertaken pursuant to completion of course work for the MBA.
3. The essay and accompanying portfolio of writings must be submitted to the Director of the MBA Program no later than **November 1** for the fall graduation or **March 1** for the spring graduation.

Successful applicants, as determined by the faculty of the Program, will be awarded an MBA with Program Distinction.

## OTHER IMPORTANT INFORMATION

MBA students should be aware of **all** policies and procedures, as available in the Stockton Bulletin and/or on the college website. Some areas of particular interest to MBA students are excerpted below. Page numbers below refer to the AY 2014-2015 bulletin, available at: <http://intraweb.stockton.edu/eyos/page.cfm?siteID=116&pageID=1>

### **Maintenance of Matriculation (page 530):**

Once admitted to a degree program, graduate students must either be registered continuously for credit each semester (excluding Summer terms) until they complete degree requirements or they must apply for and receive Maintenance of Matriculation status and pay the requisite fee in lieu of tuition. *Graduate students who neither register for credit during a Fall or Spring term nor apply for and receive Maintenance of Matriculation status and pay the requisite fee will lose their student status and must apply for readmission to the College and be reaccepted in order to continue their graduate work.* The Maintenance of Matriculation Fee will be proposed annually by the Provost upon consultation with the Dean of Graduate and Continuing Studies and is subject to approval by the Board of Trustees in its consideration of student fees.

### **Leave of Absence (page 530):**

Students may miss one semester without requesting a formal leave of absence or having to reapply to the College for admission. However, students who wish to interrupt their education for two or more terms must apply for a Leave of Absence through the Office of the Registrar. An official Leave of Absence permits a student to interrupt his/her education for a period of up to

five years and to reenter Stockton without formally reapplying to the College or forfeiting the original term of matriculation.

**Time Limits:**

The time limit for transfer of graduate credits from other institutions, or graduate courses taken at Stockton, is 6 years from the time the final grade was awarded (excluding the time of leave of absence). If students wish to extend this time limit, they must submit a written request for an extension to the program director.

**Graduate Assistantships (page 540-542)**

Graduate assistantships are an important form of financial support for degree seeking graduate students and are offered by each of the graduate programs. Assistantships are granted in the form of tuition waiver and can vary from a one credit waiver to nine credits or the maximum tuition charge per semester, whichever is applicable. Awards are made on a semester basis during the academic year (August – May). There are occasionally assistantships available for Summer terms. Award nominations are made by the faculty and program director of each graduate program and are then forwarded to the graduate dean for final approval. Students who are approved for an assistantship will receive an offer-of-appointment letter from the Dean of Graduate and Continuing Studies.

***Duties***

The main purpose of a graduate assistantship is to further the professional and/or academic development of the graduate student. While the graduate assistant's duties may involve some clerical work, the assistantship is expected to serve as a meaningful learning experience. For example, a graduate assistant may:

- Work collaboratively with faculty on a research or program project
- Work collaboratively with faculty on curricular projects for an undergraduate course
- Gather and analyze data for the program
- Design or update a Web site
- Perform other tasks as determined by the student's graduate program
- Assist the graduate school on a project related to graduate education

To the extent possible, graduate assistants are assigned to units that complement their areas of academic study. Generally, the maximum number of hours in an assistant's workload is in proportion to the number of credits for which a student receives a tuition waiver. The work hours are defined by the program or unit in which the assistant is assigned. In some instances, temporary work assignments may be made in the evenings or on weekends to meet the special needs of the graduate assistant's work or research assignment.

For information on how to apply and other policies involving graduate assistantships, please see bulletin.

### **Students with Disabilities (pages 31-32)**

The Learning Access Program (LAP) provides assistance to students with disabilities. Every effort is made to arrange appropriate accommodations based on a student's documented disability so that the student can participate fully in the life of the College community. Applicants with disabilities must meet regular academic requirements and should follow the regular admissions procedure.

Students with both long-term and permanent as well as temporary disabilities must register with the LAP to obtain services and accommodations. Registration is strictly voluntary and on a confidential basis. It is important that all requests for accommodation be substantiated by appropriate documentation. The services are meant to help students devise strategies for meeting college demands and to foster independence, responsibility and self-advocacy.

The Learning Access Program is located in J-204 and may be reached by telephone at 609-652-4988.

### **Attendance (pages 51-53)**

Course attendance is an individual student responsibility where students are expected to attend class meetings, have interaction with faculty and students in online courses, and complete all assignments as set out by instructors in a course syllabus.

Faculty are expected to provide a course syllabus on or by the first day of the course that gives notice of major exam(s), assignment dates and information regarding their class or online course attendance policies and requirements. Faculty are also expected to explain how attendance and/or online course participation or interaction will relate to the final course grade and how authentication of unavoidable absences needs to be documented.

Notwithstanding an instructor's attendance policy, students receiving financial aid may be subject to attendance requirements specific to the type of aid received. See Office of Financial Aid –Terms and Conditions of Financial Aid Awards.

More information on excused and unexcused absences, course work and exams during absences, and provisions on making up work, please see bulletin.

### **Grading Policies (pages 57-60):**

Grades represent the professional judgment of a faculty member on a student's academic performance in a particular instructional experience. MBA classes use letter grades. Please see the bulletin for more information about GPA calculations, withdrawal and incomplete policies, the procedures for appealing a grade, and other grading practices. Policies regarding academic probation and dismissal and also be found in the grading section.

### **Academic Honesty (Pages 152-159):**

As an academic institution of merit and integrity, The Richard Stockton College of New Jersey affirms its commitment to the honesty and excellence of research and pedagogy conducted by members of the Stockton academic community. Academic dishonesty is a serious violation of academic policy and the Campus Conduct Code, and is punishable by severe sanctions including suspension and expulsion. The range of sanctions imposed is contingent on several factors, including the decision of the faculty member making the charge, whether it is the student's first

or a repeat offense, and the extent and nature of the offense. It is possible that a first offense will carry a penalty of suspension or expulsion, if deemed appropriate by the College.

The College makes two primary demands of its students and staff: 1) that each individual exercise the utmost care in planning and preparing the work presented for academic consideration, and 2) that members of the academic community conscientiously ensure the validity and protect the integrity of academic work and the grades earned for such work.

Please see bulletin for additional important information on the definition of and procedures regarding questions of academic honesty.

### **Campus Conduct Code (Pages 101-111):**

Stockton is dedicated to the dissemination of knowledge, the pursuit of truth, the development of students and the general well-being of society. The rules, regulations and procedures enumerated in this code are designed to establish standards of civil and considerate behavior that are fundamental to a realization of these goals. The responsibility to respect and hold these regulations must be shared by all members of the Stockton community, who are expected to be fully informed of these regulations.

The following regulations govern the conduct of all administrators, faculty, staff, other employees and students and all visitors, guests and licensees while they are on the campus or in College-owned or controlled facilities. These regulations shall not preclude enforcement of applicable federal, state and local laws or ordinances. The College is in no way a sanctuary from the law, and all persons who violate the law must expect to pay the penalties of the law.

The Campus Conduct Code specifically prohibits the following:

1. Dishonesty, including but not limited to cheating, plagiarism or knowingly furnishing false information to any College administrator, staff or faculty.
2. Forgery, alteration or misuse of College documents, records, identification cards, other official College database files or other misuse of the College's computerized systems or other equipment. (See Standards Concerning Acceptable Use of Stockton's Computing Facilities on the Computer Services Web site or this *Handbook*).
3. Obstruction or disruption of teaching, research, administration, disciplinary procedures, public service functions or other College activities on College premises.
4. Theft, obtaining property under false pretenses, knowingly possessing or receiving stolen property, or destroying or damaging, or threatening to destroy or damage property or deface property of the state (owned or controlled) or any person.
5. Any action that harms, threatens bodily harm or presents an imminent danger of harm to any person (See also Disposition of Domestic Violence Complaints).
6. Any act of sexual assault or sexual contact under circumstances of physical force, intimidation or any other non-consensual circumstance (See Campus Sexual Assault Policy.)
7. Conduct which is severe, ongoing, and/or prevents a member of the institution from engaging in College activities, or conduct that violates the College's policy prohibiting discrimination. (See Student Policy Prohibiting Discrimination in the Academic/ Educational Environment in this Student Handbook)

8. Possession, use, misuse, distribution or attempted distribution of legal drugs, illegal drugs, prescription drugs, controlled dangerous substances, or drug paraphernalia that are prohibited by state or federal laws or knowingly being present at the time of the prohibited conduct.
9. Possession or use of a firearm, explosive, dangerous chemical or other dangerous weapon in contravention of federal, state or local laws or College policies and procedures. This includes use and possession of a facsimile weapon or use of an object as a weapon.
10. Inciting, inducing or aiding and abetting others to engage in any conduct or to perform acts prohibited by the code of conduct.
11. Disruptive, lewd, indecent or obscene conduct on or off the College property or at a College-sponsored or supervised function.
12. Unauthorized use of the College's name, logo, finances, materials and supplies (including stationery bearing the College's letterhead) or facilities (including computer facilities) or property (owned or controlled) for commercial, personal or political purposes.
13. Refusal to comply with a request, directive or order from an official of the College, including campus police officers, members of the College administrative staff or other authorized persons acting in the performance of their official College duties and responsibilities.
14. Unauthorized entry into and/or use of College facilities/equipment, including but not limited to the library, athletic facilities and equipment, galleries, classrooms, television/video equipment, computers or confidential files.
15. Possession, consumption and/or distribution, or attempted distribution of alcoholic beverages in contravention of federal, state or local laws or College regulations or knowingly being present at the time of prohibited conduct.
16. Off-campus actions and/or behaviors that violate laws and regulations of federal, state and local agencies, as well as policies of the College. When considering this code, a Complainant must specify which other code violation, law and/or regulation(s) herein represents misconduct occurring off-campus. (See Off-Campus Actions and Behaviors, below.)
17. Violations of established College policies or regulations and any other procedures or regulations officially promulgated by the College and/or the State of New Jersey. When considering this code, a Complainant must specify which policies or regulations, not included herein, represent a violation of this code.

Additional information regarding the Code of Campus Conduct, include procedures for its enforcement can be found in the Bulletin.



## THE MBA FACULTY

**Gurprit S. Chhatwal (1992)**, MBA Director, Associate Professor of Business Studies; Ph.D., M.S., Kansas State University; M.S., DePaul University; B.S., Punjab Agricultural University; CPA (Inactive); financial accounting, financial statement analysis, finance.

**Jennifer Barr (1994)**, Professor of Business Studies; Associate Director of Dual Degree Program, Ph.D., Drexel University; MBA, Drexel University; B.A., Pennsylvania State University; marketing research, strategic marketing, consumer culture.

**Jean Abbott (2007)**, Assistant Professor of Business Studies; MBA, Monmouth College; B.S., The Richard Stockton College of NJ; CPA; managerial accounting, financial management.

**Erdem Aktug (2011)**, Assistant Professor of Business Studies; Ph.D., M.S., Lehigh University; B.S., Bgazici University; financial management, international business finance, investments, macroeconomics, and microeconomics.

**Michael Busler (2008)**, Associate Professor of Business Studies; Ph.D., MBA, B.S., Drexel University; financial management, and game theory.

**Diane M. Holtzman (2005)**, Associate Professor of Business Studies; Ed.D., Nova Southeastern University; M.A., Rowan University; B.A., University of Detroit; marketing and management skills.

**Elaine D. Ingulli (1986)**, Professor of Business Law; LL.M., Temple University School of Law; J.D., Hofstra School of University School of Law; B.A., State University of New York at Stony Brook; business law, legal environment, sex discrimination and the law, and perspectives on women.

**Robert Kachur (2004)**, Assistant Professor of Business Studies; MBA, University of Richmond; B.S., Drexel University; CPA managerial and cost accounting, controllership, accounting information systems, enterprise resource planning systems, and entrepreneurship.

**Warren Kleinsmith (2010)**, Assistant Professor of Business Studies; Ph.D., Capella University; MBA, Rutgers University, The State University; B.S., Rowan University; A.S., Camden County College; financial and managerial accounting.

**Evonne J. Kruger (1996)**, Associate Professor of Business Studies; Ph.D., MBA, Temple University; M.A., University of Minnesota; B.A., The George Washington University; organizational behavior, strategic management, and management skills.

**Audrey Wolfson Latourette (1977)**, Distinguished Professor of Business Law; J.D., Temple University School of Law; M.A., Rowan University; B.A., Rutgers, The State University business law, legal environment, , perspectives on women, women in law, history and literature, education law, ethics in contemporary society, advanced topics in legal environment.

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